

# ***COW PLOP BINGO Sponsorship Proposal***



Saskatoon Nutana  
**Rotary**  
Club



# **COW PLOP BINGO Sponsorship**

On Sunday June 14<sup>th</sup>, 2026, the Saskatoon Nutana Rotary Club will be hosting it's 2<sup>nd</sup> Annual Cow Plop Bingo Fundraiser at Sutherland School Yard in Saskatoon. This fundraiser will have a BBQ for the community, free live entertainment by Stan Garchinski and Matt Johner and kids area including a petting zoo, face painting and playground on site. We want to bring together the community, with all proceeds going to support literacy and food insecurity here in Saskatoon.

The Cow Plop event takes place from 12 noon until 3 pm. At 2 pm we have 2 cows being brought into the arena on site. On the arena floor there are 1000 squares chalked out which represent the 1000 tickets sold. If one of the cows "plops" on your square, you become the grand prize winner. A secondary draw will be held from those people in person at the event. They can purchase a ticket for cow 1 or cow 2, or both. Once we know which cow helps win the grand prize, we will draw a ticket from their barrel and the winner takes home 50% of this draw's proceeds. We even have the Moo Crew from CJWW on location as our official Cow Plop Judges. By being a sponsor, you will be associated with one of the most unique fundraisers this city has seen.

We would appreciate your sponsorship.

*Thank You*

# Meet Us

Saskatoon Nutana Rotary Club was chartered in 1961. Rotary's motto is Service Above Self. Each year the club funds many worthwhile projects in the community and worldwide. We have recently made a 5 year commitment to Dolly Parton's Imagination Library in the amount of \$10,000 per year. This will enable children from birth to age 5 to receive free books each month, delivered directly to their homes encouraging literacy at a young age in addition to family and caregiver bonds being strengthened. Our club also sponsors the "Free Reading Program". This is free for anyone to use to improve their reading skills and english skills, all without any ads and for FREE. Many newcomers to the community are using it as well to increase their english language skills.

In relation to food insecurities within the community, over the past few years we have donated to St. Mary's breakfast program and Saskatoon Foodbank.

Other current and past projects our club has donated to include \$100,000 over the last 5 years given to St. Francis Cree Bilingual School for cultural programming, yearly Oskayak Scholarships for secondary education, Foundations Saskatoon yearly donation, St. Edwards School Project, Salvation Army, RAP, Peace Brick, Diabetes Canada, Polio Plus and a Global Grant Project in Ghana.

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# Proposal Sponsorship Packages

## **BBQ Sponsorship Package**

**\$2000**

- Sponsor Logo on site posters
- Sponsor mentioned in all on air opportunities
- Sponsor posts on rotarynutana.org and cowplopbingo.com websites and on social media including Facebook and Instagram
- Sponsor name mentioned at the event
- Sponsor booth at the event (at your discretion)
- This sponsorship covers all costs of the bbq including hamburgers, hot dogs, vegie burgers, refreshments and snacks.

## **Kids Area Sponsorship Package**

**\$1500**

- Sponsor Logo placement on the official event advertising and onsite posters.
- Sponsor posts on rotarynutana.org and cowplopbingo.com websites and on all social media including Facebook and Instagram
- Sponsor name mentioned at the event
- This sponsorship covers costs of petty zoo, face painting and coloring contest prizes.

## **Cow Sponsorship Package**

**\$1000**

- Sponsor Logo placement at the event.
- Sponsor posts on both websites and on all social media
- Sponsor name mentioned at the event
- This sponsorship covers costs of bringing the 2 cows to the event and additional funds for cleaning up after them

# *Thank You*

Our hope is that this family fun event brings together families, supplies lots of laughs, and raises enough money for the club to continue helping out the many worthwhile organizations we donate to and the many needed projects we fund and support.

## Contact Us

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